

NFTY-STR MVP Network Packet 2017-2018

What is an MVP???



Does it taste like a cookie?

Name: _____

TYG: _____

Position: _____

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NFTY-STR Membership Vice President 5777-5778

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YEA BOI: Welcome to the Best Network in all of NFTY-STR!!!!

My Dearest Membership Network,

Before today, you were boys and girls, but today you are now men and women. Congratulations on being the MVP, Grade Rep., Class Rep., or whatever crazy position or passion has driven you to the best network in the entire world. For some of you, this may be your first time, and for others, you may have had many experiences in the MVP world. Whichever it is, there is much to learn this weekend: about me, about you, about our region, and about your abilities as an MVP. Our jobs are so important to the success of our TYGs because without members, there is no youth group. On a real note, we are here to find fun ways to engage our members. I know sometimes we may look at our responsibilities and stress because being on a board may be scary, but together we will find creative ways to increase membership on a local and regional level. This upcoming year, I want you all to look at this network as a support system to run your ideas off of and come to when you need advice. I, personally, will always be with you, right in your cell phone. Call me, text me, facebook me, snapchat me, email me, and I will be there every step of your membership journey. Whether it is to help you with your newest mixer, or to talk with you because it's 11 pm and you don't want to do your homework (please do your homework), just let me know.

Your main man,
Houston Barenholtz

About Me: Your Humble Leader

Name: Houston Forrest Barenholtz

Nickname: H-Dawg

Jokes About Name: “Houston, Texas”; “Houston, we have a problem”;
“Run Forrest Run”

Position: NFTY-STR Membership Vice President

Temple Youth Group (TYG): BOFTY

Favorite Food: Superman Ice Cream (It is NOT just vanilla)

Favorite Game: Frogger

Favorite Sport: Cross Country and Track

Hobbies: Eating, Sleeping, NFTYing, and Repeating

Favorite Movie: Forrest Gump (Can you guess why?)

Instagram: @houstonbarenholtz

Email: hhappy4352@gmail.com

After June 1: str-mvp@nfty.org

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Why Are You Here?

Everyone has a specific reason they are the position they are. Whether it's a passion for membership, to desire to meet new people, or just to have a new experience, we all ran for MVP for a reason.

So Why MVP?

During our term, there are goals we want to accomplish. When you vision a successful term as MVP, these are the ideas and milestones you want to accomplish.

Think of 3 - 5 goals that you have?

1. _____
2. _____
3. _____
4. _____
5. _____

What do you need to do to accomplish these goals? Who do you need to reach out to? How will you reach out to them? What events and programs will attract the most people? These are all questions to ask yourself when deciding on your plan for the upcoming year.

Your position is to be the man or woman of the people, and to express what your members want back to your board. These goals shouldn't benefit you, but your TYG in the present, and most importantly the future.

Timeline of an Event From an MVP Perspective

Every event is different, but at every event you can follow a mental timeline, to make sure that you are doing your job whenever you can.

Before the Event: Getting out the Message

Without people, an event doesn't exist. You need to **work with your CVP** in order to find fun and creative ways to get the word out. Flyers, Facebook, Email, and any other tactics that will grab a teenagers attention. Also, it is important to get the message out early enough for people to check their schedules, preferable 6-8 weeks.

As Participants Arrive: Greeting at the Door

As the MVP or Grade Rep of your TYG, it is your job to be a friendly face that the general members, old and new, can look to for comfort. When an event starts it is important to have people standing outside the door to greeting people as they walk in. This immediate kindness gives a sense of excitement and welcoming into a new environment. **First impressions** go a long way. Being a friendly face when a member walks up to an event should make them feel comfortable.

Beginning of Event: Small Talk

Even though there will be mixers taking place during the event, it is important to get to know your members on a more personal level. Get to know their name, hobbies, where they go to school, favorite color, and other facts about them. Be sure to focus on THEIR interests. During your conversation be aware of your **active listening**. Be **interested in what THEY** have to say. Ask questions, stay off your phone, and show interest in what you are discussing.

Mixer Time: Mixers

Mixers are another criteria that normally falls under the MVP's responsibilities. Mixers can take place at any time of an event, but routinely they are done at the beginning of an event, before the main program. Mixers are used to get members, old and new, to meet and learn more about others.

Middle of Event: Mingle the Members

Be sure to take notes on who has what interests. If you hear that a new member loves theatre and you know that your friend Brooke does theatre at her school, be sure to introduce them. This allows members to build connections and meet people with similar interests and feel included in the community.

Rest of Event: Is Everyone Enjoying Themselves?

For the rest of the event, your job is to make sure people continue to have fun, are engaged, and are spending time with other people. It is also critical to **read the room** constantly. Check to see if any kids are looking alone, or aren't having fun. Not everyone has the ability to break their comfort zone, and might need a little help in the right direction. If you get in an **awkward situation**, don't be afraid to ask another board member or your advisor for help.

After Event: Following Up

No matter how incredible the event was, it is a necessity to **follow up** with your members. Call them, text them, or send out a survey in order to find out what went well, and what could have gone better at the event. This also makes the members feel bigger in their TYG by having their opinions heard.

Remember! You are an MVP, but you are also a member and these are your events to enjoy as well. Find a healthy balance of board member and TYG member.

Working With Your CVP

#MCVP Squad

A critical part of any event, and membership as a whole, is reaching out to your members. Luckily, it is not just your job. **You should be working with the rest of your board to communicate with anyone that you need in order to get information where it needs to go.**

Your main companion will be the CVP of your board. You two should work together in order to make sure optimum communication is provided in order to connect with the members of your youth group.

“There is a 95% chance that you have a Facebook, and a 95% chance that your member has a Facebook. Multiply the two together and you have a 9025.7% chance that you should be communicating over Facebook, texting each other, or even calling” - Aaron Root, NFTY-STR MVP 2012-2013

What are some ways to reach out to potential members?

1. Word of Mouth: This is the most basic, but can also be the most effective. As MVP, and any board member, it is important to be able to reach out individually and get one-on-one relations with your members. This makes the member feel involved, and comfortable with their surroundings, knowing they have a friend on their side. Good opportunities to talk to people about NFTY are:
 - a. At religious/hebrew school
 - b. At secular school
 - c. Whenever you are hanging out
 - i. *These would be times to give Relational Invitations and/or Elevator Speeches (see page 10).
2. Telephone: Some TYGs utilize the Phone Tree. The Phone Tree is a system that current and potential members' phone numbers are distributed evenly through the board or membership team. The board members call the members, or their parents, and give a short description of who they are and the reason they're calling.
 - a. Plan what you are going to say ahead of time.
 - i. Sound professional and enthusiastic, but not desperate
 - b. If you do not reach your member or parent, leave a message
 - i. Do not leave a 2nd message if you call and don't get an answer again.

- ii. Possibly send a text to make sure the message and information gets across.
 - c. During your conversations, write down notes on if they are going, interested in going, can't go, and details that influence their decisions, such as another event they prioritized.
 - i. Take time to learn on how you could have reached out to this member sooner.
- 3. **Email:** When sending an email, it would make sense to send it to as many people as possible. It's free, and takes little time. But don't rush through preparing your email. Make sure it has all the necessary information: **event, date, time, how to register, and deadlines.** Possibly have your President or Advisor proofread your email before sending it.
 - a. When you want to give out information on a larger scale
- 4. **Social Media:** Social Media is where everyone now-a-days gets their information, so it is important to keep up to date with what's trending.
 - a. Create a Facebook Group or Page for your TYG where all information will be distributed.
 - b. Utilize instagram to post flyers or pictures of recent events.
 - c. Create Group Chats on apps such as GroupMe in order to converse about certain events.
 - d. Create a Remind101 to send quick reminders about dates and upcoming events.
 - e. Have members post in social media during push weeks or a social media takeover day.
- 5. **Following Up:** Yes, getting members to an event is crucial, but it is just as important to reach out to them **AFTER** an event. The week after the event, you should be trying to get feedback on how the event was a success, and could have been more successful.
 - a. Prepare a list of open-ended questions that allows the member to voice their opinion.
 - b. Have board members call to members of the event, like they did before an event, using a reach-out list or phone tree.
 - c. Ask what events they would like to see in the future.

Together you and your CVP will communicate efficiently and connect members masterfully. #MCVPower

Relational Invitations vs. Elevator Speeches

(Chart by Deanna Netzer, NFTY-STR MVP 2016-2017)

	The Elevator Speech	Relational Invitations
<u>What is it?</u>	A short, to-the-point summary that is shaped to the average listener. (Supposed to be said in a short elevator ride)	Shaping your pitch based off of who the person is and what they like. (Invitation based on the person)
<u>Why is it useful?</u>	It is a great way to convey the general idea and feeling of the event/program	It helps the member realize why the event/program might be right for them
<u>When to use it:</u>	First interaction; large group of people; members you've never met before; members who have never/barely heard of NFTY	Giving a final push; members you have a connection/friendship with; one-on-one
<u>How to do it:</u>	Come up with the most essential things that characterize the event/program and shape them into a short and generic speech	Get to know the member and what they enjoy, then help them find the event/program that they would like the most and tell them why they would like it

Example of an Elevator Speech:

“At each event we have icebreakers and mixers in the beginning so that you can meet people, then we have Shabbat. Shabbat in NFTY is great because Teenage Songleaders lead services with modern and exciting songs. Throughout the day, there are opportunities to meet people while learning about various social issues and our Jewish heritage. At the same time, you can make a difference through the community service project that our region takes on for that event. At night (if speaking about a weekend event), there is a Saturday night social. In the past, there have been dances, hypnotists, PingPong games, and carnivals. The next morning, we wrap up the event with bagels and cream cheese. I would love for you to go, and I know my friends would love to meet you!” (Created by Avi Matarasso, NFTY-STR MVP 2013-2014)

Example of a Relational Invitation:

You know a girl from school named Hannah. You two are friendly, but not close friends. You think that she would fit in great with your youth group community and your friends, but you're not sure how to approach her about it. You decide to use a relational invitation! Every time you see her at school, you get to know her better and better. Soon enough, you know what she does outside of school, how she feels about being Jewish, and what she's passionate about. Hannah studies a lot, isn't very in touch with her Jewish identity, and she has a passion for community service. NOW: You tell Hannah about the upcoming programs that you think she would like, such as: Mitzvah Day, a Camp Jenny Fundraiser, Trivia Night, and a GVP Program. Since these are all programs that appeal to what Hannah likes, there is a greater chance that she will go. Also, she has you as a new friend to get her through the door and help introduce her to other members! (Created by Deanna Netzer, NFTY-STR MVP 2016-2017)

Swimming in your Fishbowl

As a part of being a board member, you are officially in the fishbowl. So let's dive right in.

What is the Fishbowl?

Imagine you're a 5 year-old. You bring home a fish from the pet store. You put him in his cozy fishbowl and watch him for hours. Every move he makes. As you look through different angles of the fishbowl, the fish's head looks bigger and his body appears a different shape. The glass is distorting what you are actually seeing.

This is the fishbowl. Now that you are an important figure in your youth group and in NFTY, you are a role model and a leading example of what should be done. People are going to start watching you, and everything you do. Some of what you may do can also get distorted, and may make you look incompetent, unprofessional, and immature.

Let's give you an example

Little Tommy is at his first event, and he has heard all the hype about how you are the coolest kid. Tommy shows up to the event just as a program starts. He looks around at all the new faces and notices you. But what are you doing? You are talking to your friend, Juan. Juan needed advice on how to study for the SAT, so you decided to give Juan a few test taking tips. But this is not what Tommy sees. Tommy sees the coolest kid talking during programs. Now Tommy thinks that it's cool to talk during programs so he does it too, and distracts the people around him. People ask Tommy why he's talking and he says he was mimicking You. The advisor hears this and now thinks of you as a bad role model and an unengaged board member.

All you did was give your friend Juan tips on how to take the SAT, but because we are leaders, people pay more attention to what we do and say. It is important to remember how you are portraying yourself, and that certain actions, comments, and conversations can wait till another time.

There is no need to be afraid of our beloved fishbowl, just a necessity to be aware of it, and aware of yourself and your actions.

Subregionals

A subregional event is an event that consists of multiple TYGs, normally that are in the same geographical area.

NFTY-STR is the PERFECT region for Sub-Regional Programming.

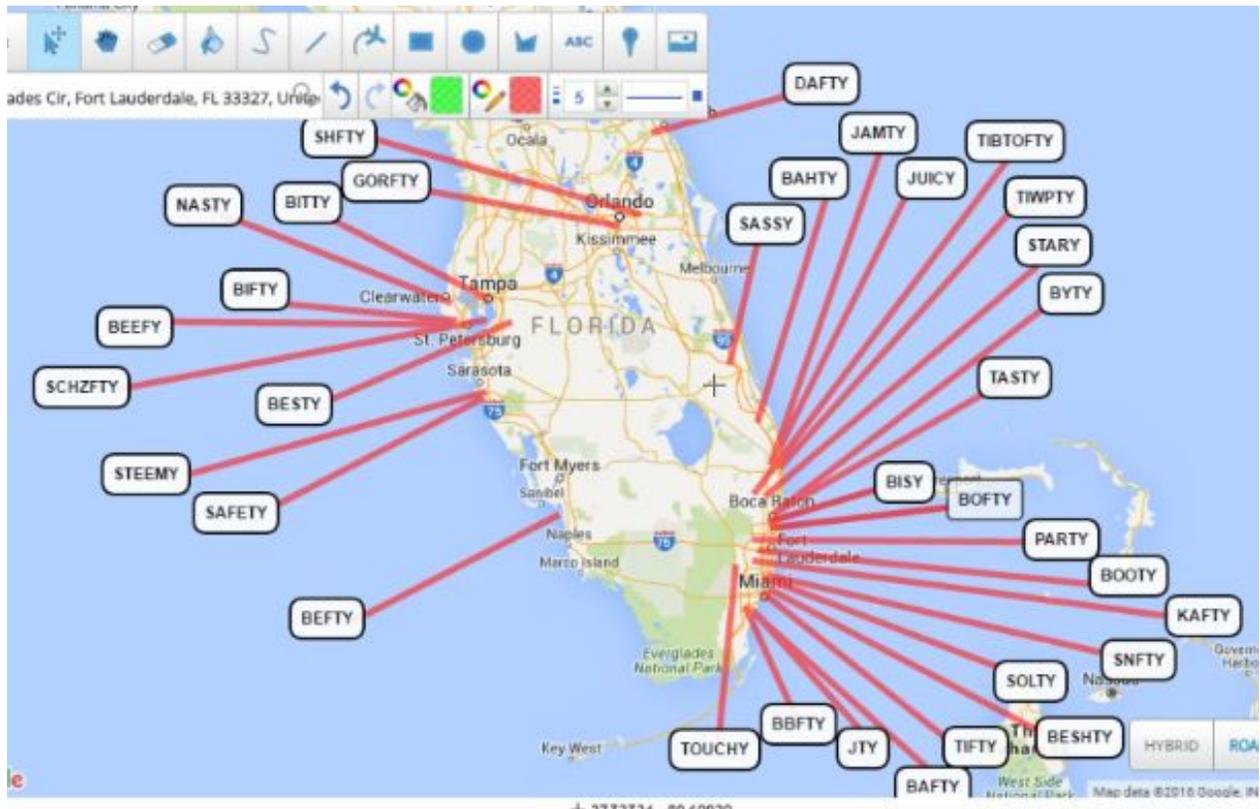
Why do we Sub-Regional?

Subregionals, in my opinion, are some of the most useful, and effective ways to get a TYG-only person, to get into NFTY.

- Sometimes the jump from a TYG to a region of 300 can be scary, so a sub-regional provides a step in between. It is a way to meet people in your area, and hopefully want to see each other again at a regional event.
- “Low barrier” - practically anyone and everyone has the opportunity to come
- Regionally active members go to see friends from previous kallot, sub-regionals, camp, etc.
- Meet people you could potentially see at FUTURE kallot!
- Gives NFTYites opportunities to plan, program, and lead an event.
- Gives multiple TYGs an exciting and appealing event together.

What can I do for a Sub-Regional Event

- Lock-In
- Roller/Ice Skating
- Pool Party
- Hangout Night
- Fundraisers
- Concerts
- Dance Party
- Rock Climbing
- Beach Party
- Mystery Bus Ride
- Dinners
- Sports Games
- Field Day
- Social Action Projects
- Orlando Trips (Disney, etc)
- College Caravan
- Mid-Day Snack (FroYo, Starbucks)



(Map Made by Deanna Netzer, NFTY-STR MVP 2016-2017)

TYG in Sub-Region

MVP

Contact Information

Using Your Resources

You will never be alone in this world of Membership. People are here to help you every step of the way. Everyone you are working with wants you to succeed and accomplish your goals, so here is a quick list of some of the people to consult if you need help.

(Table Adapted from Deanna Netzer, NFTY-STR MVP 2016-2017)

Person	How you can utilize them
President	<ul style="list-style-type: none"> -Communicating with your president about your goals and ideas is imperative. They are literally there to help you! Share your thoughts and concerns with them. -I will be working closely with both of you (and your advisor) in order to best gauge what your problems (and successes) are so that I can record them and give advice to you and others.
Advisor	<ul style="list-style-type: none"> -Ask them what they think about the membership in your TYG and ask them for help in identifying your goals. Chances are, they know more about the facts of the membership in your TYG than you do because they handle the money and forms. -Get a list of (potential) member's names and contact info so you have the materials to make calls/emails/texts etc. -Make sure you are constantly on same page, so your TYG can run smoothly. -Your advisor can proofread your emails and social media posts
Board Members	<ul style="list-style-type: none"> -All members of your board have the same end goal: to create a flourishing TYG, so don't be afraid to work together on a project. -They know what works best in YOUR TYG. -Buddy up and design mixers, programs, or events together.
Network	<ul style="list-style-type: none"> -The people sitting in this room with you are the only other people in the region who understand what you are experiencing. -Pairing up with MVP's that are similar to you can be very helpful. For example: similar locations, similar TYG size, similar goals, etc. -I plan on making mini-networks in order for you to have a smaller group that has the same situation you do.
Me!	<ul style="list-style-type: none"> -PLEASE UTILIZE ME - there's a reason why I ran for MVP. I love being one! Any membership style related question I can more than likely answer and/or help with developing ideas. -I am a text, email, or phone call away, so PLEASE don't be afraid to ask me if you need any advice or have questions. -I will be calling you all the time anyways so no need to worry about losing touch with me. You're stuck with me. Sorry.
Julie - Regional Director	<ul style="list-style-type: none"> -While Julie is a very busy woman, she is a good resource for when you need questions answered that are applicable on a regional level or if you are having trouble with your advisor.
NAB MVP - William Saltzburg	<ul style="list-style-type: none"> -While the NAB MVP mostly handles overarching themes and initiatives, I'm sure that Will would be happy to talk with any of you on problems that

	are applicable on the North American level. nftymvp@urj.org (As of June 1st)
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NFTY 678

(Why was 6 afraid of 7? Because 7 was super cool and went to NFTY)

All of us are here for one reason or another, but how did we get here? Our parents threw us into Hebrew school, and we ended up at a crossroads when we finished our Bar/Bat Mitzvah. Do we continue Judaism? Or drop out? For us, we decided to take the Judaism route, but for others it's not that easy of a decision.

Now, what is NFTY 678? Well, what is the future? NFTY 678 is the program for middle schoolers in order to get them involved in NFTY. Every single one of you should be aware of what is going on in your JYG (Junior Youth Group). Most of your TYGs have a Junior Youth Group, and if you don't, try starting one!! The more we create and promote Junior Youth Groups, the more middle schoolers get an idea of what NFTY is.

Reaching out to Middle Schoolers:

Middle schoolers aren't as accessible as we teens are. They don't have emails, facebook, and some don't even have phones. So how do we contact them?

- **HEBREW SCHOOL** - During Hebrew School, go around and visit class rooms, explain why your JYG is fun, and any upcoming events. Give them flyers to take home to their parents.
- **PARENTS** - PARENTS LOVE YOUTH GROUP!! A chance for their child to enjoy Judaism and meet Jewish kids like them is a chance they won't pass up. Parents also talk to other parents and will plan together to send their children to the event.
- **CAMP** - If any kids go to camp, they already know other kids their age in their area and around Florida from camp. Most middle schooler go to camps including but not limited to: Camp Coleman, Barney Medintz, and Blue Star.

Programming JYG Events

Just as we did in middle school, middle schoolers don't have the longest attention span, but have an immense amount of energy.

- **Make events short** - only a few hours - so middle schoolers don't get too bored of the event, but have enough time to squeeze all the energy out of it.
- **Engaging** - Middle schoolers are active and love hanging out. They aren't informed enough to be interested in Social Action or the real meaning of Torah.
- **TYG + JYG** - when planning JYG events, bring your TYG to some, so middle schoolers can see it's cool to be in a youth group as a teenager. Who knows, you could really inspire a younger kid to be incredibly active.
- **Sub-Regional** - Sub-regionals provide a chance for middle schoolers to meet more kids their age. It also can be used as a stepping stone to get them to Hatikvah.

Mixers

They're like salads. The ingredients are nice separate, but they taste a lot better and are somewhat healthier when "Mixed."

(Please don't taste your members)

Creation

1. Find a theme for your Mixer. A topic that you would like to use throughout the mixer, possibly relating to the theme of the event.
2. Think of an activity that your members would like to take part of. Just because you like playing sports, doesn't mean all of your PPs (participants) would like a sporty mixer. If you do use a mixer of the sort, add another mixer that appeals to other types of teens
3. Speaking of types of teens, be wary that different people have different styles of learning: Introverts vs. Extroverts; Visual vs. Hands-on. It is important to create a mixer that engages everyone.
4. There are different types of mixers as well: Single Part, Multi Part, and Mix and Mingles (Adapted from Deanna Netzer, NFTY-STR MVP 2016-2017)
 - a. Single Part: Single Part Mixers are just one mixer. That's all you need: ONE. However, you want it to be engaging. It is best used in TYG levels or with small groups.
 - b. Multi Part: Multi Part Mixers are coincidentally, MULTIPLE single part mixers. These are used at larger events like sub-regionals and NFTY events. They require the PPs to switch gears and change their focus, in order to constantly keep the PPs engaged and focused.
 - c. Mix and Mingles: Mix and Mingles are rotations, that you travel with your group in order to create a bonding experience in different environment. As the rooms and Group Leaders change, the group never does, building a community relationship.
5. When writing down your Mixer, NFTY Programing Format should be used. It organizes the program so it is easy to follow if you are not available, and even easier to communicate with other people who would want to use your mixer. It can be found on the NFTY website: <https://nfty.org/resources/youth-group-administration/programmin g/>
6. Make them comfortable enough: **You want to break the ice, not let the polar bear fall through.**
7. Add an extra mixer, in case you finish too quickly

Leading

1. When leading a Mixer, or any program for that matter, it is important to introduce yourself, so people start getting comfortable with you.
2. As you go through your mixer start to “Feel The Room”
 - a. NO, NOT WITH YOUR HANDS
 - b. Feeling the room is to understand how participants are responding to your mixer and the event as a whole.
 - c. Ask yourself questions about the diversity of the room (How old are most of these kids? Where do these kids live? Go to school? Do any of them know each other? How many people are you dealing with? Boys? Girls?)
 - d. Use people you know to your advantage. Have them spread out among the group, in order to keep people focused. Let them help you out in certain scenarios to demonstrate something.
 - e. Watch out for people who look distraught, disgusted, distressed, unhappy, unengaged, or any other word that begins with dis- or un-. These people may need more help getting use to this new environment. Maybe talk to them on the side and ask if they're ok. Try to engage these people. Pick on them for a question to answer, or pass the ball to them. Anything to make them feel included.
 - f. Watch out for kids who are a little too rowdy. They can digress the progress of the mixer by distracting others. When handling rowdy kids or upset kids, it is important to react naturally and not make a big deal. Place them in a position that they will fit into.
 - g. Take note of how your PPs are responding to a mixer. The key to feeling a room is to be flexible. If PPs are having fun with a mixer, keep grooving with it. If they don't enjoy it, move onto the next one. The time table is just a guideline, not a strict set of times.
3. Constantly Check Time
 - a. If you're running short, cut part of your mixer.
 - b. If you have extra time add a back pocket mixer, or go back to a mixer that the group really enjoyed.

TYG vs. NFTY Recruitment

FOR TYG

- Temple Youth Group events are often easier to recruit for than NFTY events, due to the fact that they are local and cheap. However; every member will have their own obstacles to getting involved.
- Because TYGs are **local**, you can talk your TYG up at any place: school, hebrew school, sports teams, clubs, and any other place that you meet teens.
- A good time to give a relational invitation in order to connect with the teen on a more **personal level**.
- Explain the various types of programs and events
 - Introverts: hangout nights, movie nights, religious study, small group social action, anything that allows small groups, and low energy levels.
 - Extroverts: Mystery bus rides, Super Bowl parties, pool parties, other parties, anything that allows extroverts to be active.
- Ways to attract people:
 - **Free Food**, low cost events, mutual friends and events they feel connected to (Relational Invitations)

FOR NFTY

- It pains me to say it, but NFTY is just not for everyone, and it is important to remember that.
- NFTY events are **longer** than TYG events (3-5 days) and require participants to be engaged for longer periods of time, but it also allows for participants to meet people from all over Florida.
- They are also costly, but NFTY-STR has **scholarships, for anyone**
- <http://urjyouth.wufoo.com/forms/mm4tlp0oovqn8/>
- Reach out to active members of your TYG first, because they are the most likely to want to take the next step to NFTY.
- Get them to come with **friends and siblings**
 - It brings more members to STR, and they have a friend to lean on if things don't go well.
- **MEMBERS OF NFTY STR DO NOT HAVE TO BE MEMBERS OF A TYG!!!!**
 - If you're walking in school, and friends say they want to be a part of NFTY-STR, tell them they can register. (You may want to give me their emails and I can reach out to them individually)
 - Show them to the NFTY-STR website southerntropical.nfty.org
 - It would be nice to kill 2 birds with one stone and get them as part of your TYG as well.

Types of People

As MVP, your most important role is to understand the types of people and how to approach and appeal to them. Not everyone is like you,

<https://www.16personalities.com/personality-types>

ANALYSTS:	“Architect” INTJ	“Logician” INTP	“Commander” ENTJ	“Debater” ENTP
DIPLOMATS:	“Advocate” INFJ	“Mediator” INFP	“Protagonist” ENFJ	“Campaigner” ENFP
SENTINELS:	“Logistician” ISTJ	“Defender” ISFJ	“Executive” ESTJ	“Consul” ESFJ
EXPLORERS:	“Virtuoso” ISTP	“Adventurer” ISFP	“Entrepreneur” ESTP	“Entertainer” ESFP

Introversion (I) or Extraversion (E) Intuition (N) or Sensing (S)

Thinking (T) or Feeling (F) Judging (J) or Perceiving (P)

I AM A _____ (_____)

While there are many types of people, I am just going to focus on Introversion vs. Extraversion, but I encourage you to look at the different types of people and how to communicate with them best.

Introverts	Extraverts
<ul style="list-style-type: none"> • reserved, quiet, and more comfortable alone • prefer to rely on themselves and their own inner world instead of seeking stimulation from the outside • more sensitive and need to <i>escape</i> the same stimuli in order to be more functional • can quickly exhaust their mental energy reserves, and they will only tolerate such situations so long before they yearn for solitude and quiet. • sensitive to noise and bright colors, and they also strongly prefer simplicity and minimalism in their environment • they do not seek or require much external stimulation <ul style="list-style-type: none"> ◦ communication 	<ul style="list-style-type: none"> • expressive, outgoing and comfortable in interacting with their surroundings • sincerely enjoy engaging with the external world and recharge by communicating with other people • are not as sensitive to outer stimuli and need to <i>seek</i> them out in order to gain a kind of functional equilibrium and to perform well • Have persistent mental energy that allows them to experience high-stimulating situations for a longer time • interested in engaging the environment – people and objects around them <ul style="list-style-type: none"> ◦ they need feedback as well • more energetic and willing to take the lead in many situations • enjoy pushing limits and challenging both

MVP - Enough Said

	themselves and those around them
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Quality vs. Quantity

Notoriously, SchZFTY, BOFTY, and PARTY are some of the largest TYGs in our region. This isn't just because of their QUANTITY of members registered, it is their QUALITY of membership at events.

What is the difference?

	Quantity	Quality
Definition	The amount of people officially registered for your TYG.	The amount of people who consistently come to an event.
Examples of Good Balance	Your TYG has 25 members	About 20 members on average come to an event
Examples of Bad Balance	Your TYG has 75 members	About 15 on average come to an event

Rate you TYG

Quantity

1 2 3 4 5

Quality

1 2 3 4 5

What can you do to find a balance of both?

Quality and Quantity
