

**1. What goals do you have as Programming VP for the 2018-2019 year?**

As Programming Vice President, I have several goals. To begin, I want to focus on giving participants more opportunities to bring back what they have learned from regional programs to their TYGs, peers, adults, and hometowns. This way, the conversations we start at our regional events are only the first step to empowering and teaching our communities about important and relevant topics. Another main goal of mine is to increase opportunities for participants to assist in writing programs for regional events. Onto my next goal: heightening Sub Regional events. Sub Regional events are very important to continue building upon. I want to make sure that we continue to introduce and spread the magic that Sub Regional events can bring to NFTY-STR's community. This also adds to my goal of letting smaller TYGs take an active role in planning bigger events. Something that is tremendously important to me is that everyone feels involved in the region and has an understanding of what is going on. I want to make sure that anyone new to regional events are properly introduced through programming so that they can discover everything NFTY has to offer early on in their journey. Additionally, I want to have a strong relationship with every TYG by checking in after regional events to get feedback about programming. Last but not least, I will make sure my network is continuously improving, always inspired by new ideas, and feels connected to me, as their regional board counterpart.

**2. Why have you chosen to run for Programming VP?**

My NFTY journey started when I attended my first Hatikvah. After returning from that event, I was obsessed with the people and community, but I found myself especially fascinated by the programming of the weekend. I was so inspired by everything that I learned, that it made me want to give that same inspiration to others. Later on that year, I became STEEMYs first Programming Vice President. Throughout the year, I realized that the programs a PVP write's have the power to change someone's perspective on everything and could potentially be life-changing. I now currently act as STEEMYs President but continue to be involved in program writing as it is what I am truly passionate about. I want to be able to continue writing programs that have a lasting impact on the participants. The impact a program can have, just by the look on participants' faces, enacts my drive to write amazing programs for participants to indulge in.

**3. List what experiences make you qualified to be Programming VP.**

## **Tayla Rosenthal | Programming Vice President**

From all the leadership roles I have held, I have acquired diverse talents that have made me a strong leader. As STEEMYs 2016-2017 Programming Vice President, I was taught the importance of planning unforgettable programs for all events, and I realized teamwork and flexibility is the only way to effectively run a successful event. As STEEMYs 2017-2018 President, I recognized that time management, organization, and delegation makes a powerful board that can accomplish anything they put their mind to. I attended URJ Kutz Camp 2017 in the leadership track (LLI), and after spending a month surrounded by dozens of regional leaders, I felt inspired to run for Regional Board. After attending Kutz 2017, I was chosen to be a Kutz Ambassador, which allows me to stay up to date with changes and gives me tools to properly advocate how amazing this camp is for anyone who wants to build their leadership skills. I spent a considerable amount of time working on founding a SADD (Students Against Destructive Decisions) chapter at my school. I am currently the president and so far, it has shown me that inspiring other people is something I am passionate about and something I want to continue doing throughout my life. Being my schools' Speech and Debate Historian as well as participating in Teen Court as a certified attorney has helped me tremendously with my public speaking skills, taught me how to communicate properly, and most importantly, has helped me learn how to contribute to the creation of an uplifted and strong team. Serving as the youngest officer of Lakewood Leaders, which is the biggest club at my school, has given me the opportunity to work closely with older and more experienced leaders which has built me as an effective leader.

### **4. Come up with a hypothetical theme and program idea for next year's Winter Regional.**

My hypothetical theme idea for next year's Winter Regional is "STRs and STRipes." This theme encompasses the idea that even though we all have different backgrounds, personalities, beliefs, and morals, we are all able to freely express ourselves as one movement. Just like how stars and stripes are so different and unique, but they both play an important role in symbolizing the USA. My program would focus on accepting everyone, regardless of how different one might be from each other. In this particular program, I would like to split into three universes with three groups in each. Each room entered would be playing a different song such as *Born This Way* by Lady Gaga, *Black or White* by Michael Jackson, and *One Love* by Bob Marley. Each of these songs capture a different topic such as sexual identity, race, and unity. Then in each room there would be discussion relating to the song followed by an activity relating to the main topic.