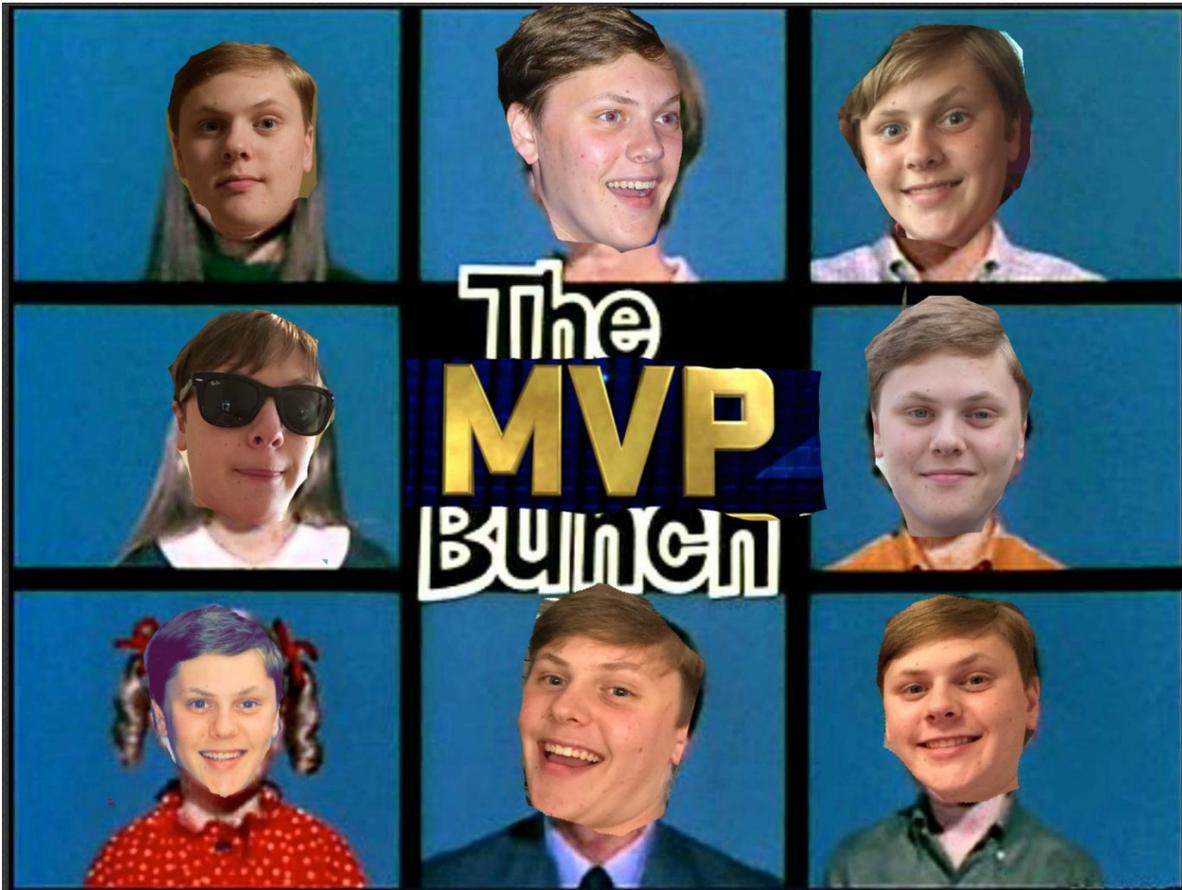




Membership Vice President Network 2018-2019



Name: _____

Position: _____

TYG: _____

#MVPNation

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You did this!

You, yes you. Congratulations on your appointment and joining #MVPNation. I know you will accomplish many great things such as making new members feel welcomed, increase membership, and having a greater knowledge about our region and NFTY. It does not matter if you are a Membership Vice President, Grade Rep, Class Rep, or any other position that allowed you to join this awesome network. We are here this weekend to help you become comfortable and understand how to be a awesome MVP.

You are going to learn amazing things to help you be the best you can be. From Mixers to how to promote events, you will learn what makes your position, the best position. What matters most is that all of you are here and able to get this wonderful leadership opportunity.

This might be scary, this might be your first time being on board, first time in the Membership Track, or maybe this is your first NFTY-STR event. Just remember we are here to help each other, I am here to help all of you. Please call, text, or DM me if you ever need me to look at ideas for mixers, review a mixer, or to just have a conversation with.

You are going to do great,
Ryan Tolces

Terminology!

I am aware many of you know these terms, but this is a refresher for returning members, and a learning page for new members to NFTY-STR.

NFTY: North American Federation of Temple Youth

STR: Southern Tropical Region

PVP: Programming Vice President

SAVP: Social Action Vice President

RCVP: Religious and Cultural Vice President

CVP: Communications Vice President

MVP: Membership Vice President

TYG: Temple Youth Group

JYG: Junior Youth Group

REGBO: Regional Board

NAB: North American Board

#MVPNation

All About Me!

Name: Ryan Joseph Tolces

School: Spanish River High School

Temple Youth Group (TYG): BOFTY

Position: NFTY-STR Membership Vice President

Favorite Food: Goopy Chocolate Chip Cookie

Favorite TV Show: The Office

Favorite Game: Candy Crush

Hobbies: Eat, Sleep, and look at dank memes!

Instagram: @theyrantolces

Snapchat: ryantolces

Twitter: @theyrantolces

Email: ryantolces@yahoo.com or ryantolcesmvp@gmail.com

After June 1st: str-mvp@nfty.org

Phone Number: 561-405-5399

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Now, All About You!

What are 3 facts about you?

Why have you chosen Membership?

To have a productive year, there should be a list of goals that should be written down to always look back to. Make sure the goals are both realistic and also achievable.

List a few MVP goals you have this year:

List a few goals you have in relation to being on a board:

Now, think of what you can do to accomplish the goals you have just listed. What do you have to do to achieve those goals? Who do they involve? Do you have to do anything that takes time to reach these goals?

Many goals of your board involves the members, and it will be one of your responsibilities to think of the TYG's goals, not just your own goals.

Choose your MVP way!

Being MVP's we have to first ask, what kind of MVP do we want to be? There are different types of MVP's and leadership styles you can, and will take on throughout the year.

Program VP	Promoting for events and dinners throughout the whole year
Members VP	- Obtaining members to join your TYG along with opening event. - Maintaining members in your TYG throughout the year.
Regional Event VP	Finding exciting ways to promote and get participants at regional events
JYG VP	Getting middle schoolers involved early so they have the enthusiasm to join the TYG

This might include a mix of these styles. Using one, or more, at the beginning of the year, and others throughout the rest of the year.

List the styles from above that are most suitable for you and how you will use it.

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Mixers!

Mixer (noun) - A party or other gathering intended as an occasion for people to meet and become acquainted with one another

Making a Mixer

1. Figure out what event you are having.
 - a. Is the event at night or in the day? Inside or outside?
 - b. This will help you "Feel the Environment" and create a mixer for that goes hand-in-hand with the event.
2. Realize everyone is different and has different interests.
 - a. Do not assume everybody likes to play sports.
 - b. Maybe have two or three other mixers allowing every participant to enjoy a part of mixers.
3. Decide on what type of mixer to use. There are three main kinds of mixers that are used. The three are: Single Part Mixers, Multi-Part Mixers, and Mix and Mingles. (Adapted from Deanna Netzer, NFTY-STR MVP 2016-2017)
 - a. Single-Part: These mixers are only just one mixer. You will use this mixer when you are short on time, or have a small attendance at the time. With that in mind, these should be extremely engaging because there is only one mixer.
 - b. Multi-Part: Going one step higher, the multi part mixers have...multiple parts. This means having many single part mixers. These are more often used at larger events and at Regional Events. This mixer style is also the best way to reach every participants interests.
 - c. Mix and Mingle: The final mixer style is mix and mingle. This involves having stations that require different thinking strategies to allow the group to bond and create friendship. This is used at NFTY events or events with an extremely high amount of people, for multiple groups.
4. Please use the NFTY Programming Format when writing mixers. It allows the mixer to be written in an extremely organized way and allows group leaders to follow along and lead if needed. The format is on the NFTY website: <https://nfty.org/resources/youth-group-administration/programming/>

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5. Remember mixers are meant to get to know new people. Do not make the questions too in-depth. Make them simple and fun to answer.
6. Always have "Back Pocket Mixers" ready. These are mixers that take five minutes each and are used when there is extra time in your mixer time and you finish early.

Leading a Mixer

1. Always introduce yourself to the group before you say anything else. This gives the group confidence that you know what to do and can be a leader.
 - a. Practice -"Hi everyone my name is Ryan. I'm a sophomore from BOFTY"
2. I know it sounds weird but you will have to "Feel the Room"
 - a. This is a way to tell how the mixer is going. How people are reacting and participating in the mixer.
 - b. Be aware of the group itself. How many people are there? Is it mostly boys or girls? Are they all in the same grade? Different grades? Asking these questions allow you to know if this mixer is going as you planned it to be. If it is not, then there is always a way to change it so it works better for the remainder of mixer time, and in the future.
 - c. Pay attention to the whole room, not just where the mixer is happening. There might be a participant sitting in a chair alone when everyone else is having fun and participating. Go to the participant and ask what's wrong. Try to make a small mixer, asking simple questions such as favorite color or food. It can also help to pass the question ball or the ball of yarn to show they are part of the group.
 - d. You will probably have friends you know in your mixer. Those people can help start conversations and help get the mixer going. Many people hate to be the first one to start talking, so using people you know in the group is very helpful.
 - e. Along with kids that are quiet, others can be loud, slowing the mixer process. Everybody is different and you need to react in a proper way.
3. Time
 - a. Always check how much time you have remaining.
 - b. If you are running short on time, find ways to cut time here and there.
 - c. If you are having too much time, refer back to the back pocket mixers.

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Event Structure!

Each event at your TYG will follow this or a similar timeline of events. It is important to follow it and understand when the event is going well, and when to fix it if it is not.

It is important as MVP's to know what part of the event you are at to help your fellow board members, and to understand when things are good or can be improved.

1. Before the event: (Promote 3-5 weeks before)
 - a. Get the word out about the event. Work with your CVP to post on social media and other board members to figure the best way to promote events.
 - b. You could have a call-a-thon and call a list of people that are in the TYG or involved in the temple. Ask your President or advisor for phone numbers.
 - c. Get a list of emails of teens and send a blast email about the events to them. Include the event, where, and times of drop off and pick up, as well as the delicious food that might be served.
2. The Event:
 - a. Greeting the participants:
 - i. Have a few board members stationed at the location where the participants are being dropped off. Welcome them and direct them to the room where the event is starting.
 - ii. Have the other board members in the room where people will come from drop off. Make conversation and begin to introduce them to other participants. **Mixers are not the only time to meet people.**
 - b. Mixers:
 - i. This is your moment. The time to lead mixers. You have worked extremely hard at creating it, getting materials, and getting people to the event.
 - ii. Do not forget to "Feel the Room" Are people smiling? Is everyone participating and answering questions? If your mixer involves partners, make sure everyone has a partner. If someone does not, then you would be their partner and make them feel welcomed throughout the event.

#MVPNation

- c. Meals:
 - i. If your event has lunch or dinner included, move around the room and talk to everyone. Let them know who you are and make them feel comfortable to talk to you whenever.
- d. Activity:
 - i. This is the reason why everyone signed up for the event. The reason why you were promoting and telling everyone about it.
 - ii. Even though this is not a mixer, people can still meet others. Continue to feel the room and assess what can be done to make the event flow better. Make people interact more with new people, and most importantly, are the participants having a good time.
 - iii. Because mixers are done, your job for the rest of the event is to mix and mingle with the TYG throughout the event. You are still a board member, ask if anything needs to be done to help the event run. Even if they say no, you will feel good for asking.
- e. End of Event:
 - i. It is the end of the event, many participants will be tired. Before everyone leaves, tell them about future events happening within the TYG.
 - ii. If a regional event is coming up, tell them about it. Tell them what the event is, dates, and where to sign up. (And tell them I will be there :)
- f. Feedback:
 - i. Are you going to make a survey for participants to answer when they get home from the event? Having these surveys will allow you, and your board to see what the good moments of the event was, and the not so good moments.
 - ii. Use the answers to help improve on events in the future and improve on what your board can do too.

CONGRATULATIONS! You successfully ran an event! Always give yourself and other board members pats on the back and encouragement. It might be hard and stressful to plan and carry out an event, but you did it!

#MVPNation

Know Your Board!

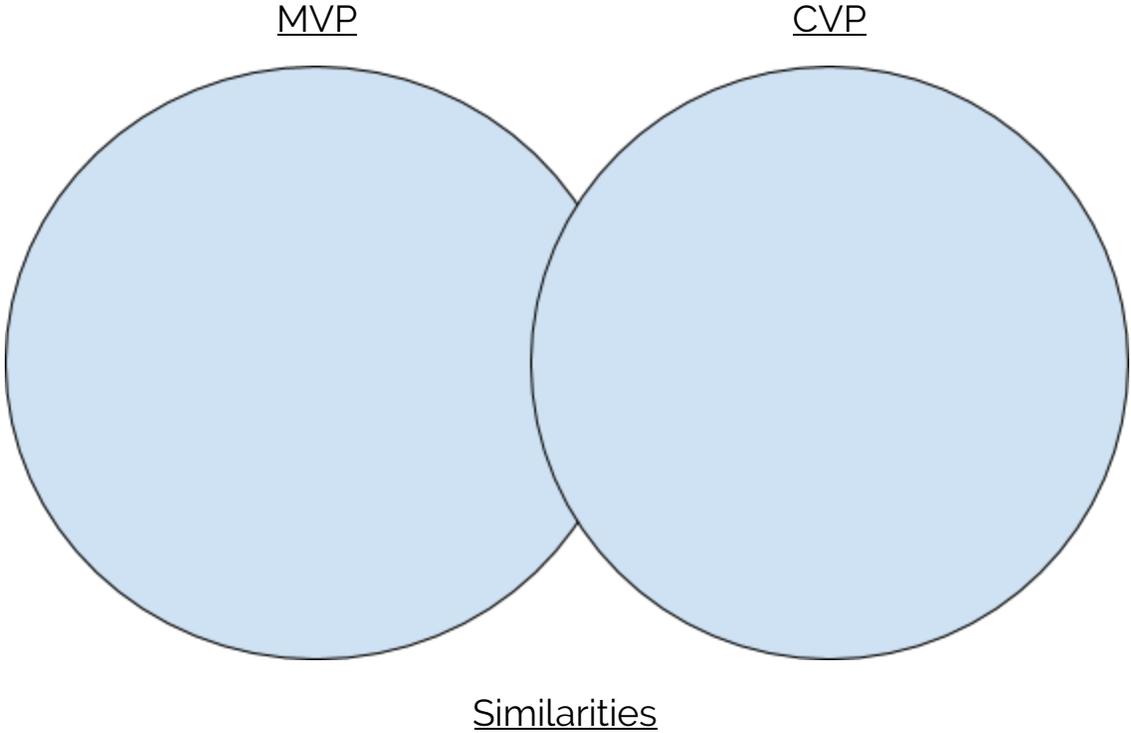
Your board is your family. You will talk to them regularly about ideas and events. It is extremely important to know your board. Know how each of them can help you be the best MVP you can be.

Advisor	<ul style="list-style-type: none"> - Talk to your advisor and share goals you two what to see done throughout the year. - Get emails and phone numbers to reach out to people about events. - Your advisor also knows temple policies, and regulations. When you have ideas for a mixer or program, ask them if it can even be done at temple, or else you need to think on a different way. - I will be communicating with you and your advisor to talk about any situations, problems, and successes in your TYG.
President	<ul style="list-style-type: none"> - Your President is your buddy. - Communicate your goals and how you wish to get them done. - Let your President know if there are any issues.
Board Members	<ul style="list-style-type: none"> - Everyone on your board wants to see the TYG grow. - They all know want you to be amazing and they will help you achieve that goal.
Grade Reps	<ul style="list-style-type: none"> - Use grade reps to help you spread the word about events - Come up with fun and creative ways to promote events.
@theyrantolces	<ul style="list-style-type: none"> - I WILL help any of you as long as I am up. Tell me your ideas or ask for feedback, I love being MVP and I want to help you be an awesome one. - I gave you my email, social media, and phone number. Please use them, I want to help all of you.
#MVPNation	<ul style="list-style-type: none"> - We will share ideas, have talks about how you are doing in your TYG, and your TYG as a whole, membership wise. - There will be groups within our #MVPNation. Based on subregions. This is another layer of people who would love to hear your ideas.

#MVPNation

MCVP Squad!

Your CVP will be your closest board member. You and the CVP will work together creating ideas on how to promote events.



Knowing the similarities and differences between the MVP and CVP, you will be able to know when something is your responsibility and when something is the CVP's responsibility. If there is something that is both of your responsibilities, you will be able to work together to achieve the goal!

#MVPNation

Sub-Regions!

(TYG's in the same area, such as a county or city)

What do we need Sub Regional Events?

- The purpose of these events is to introduce new members of NFTY without the expensive prices of regional events and so it is not overwhelming.
- Around three to four TYG's will go to one Sub-Regional Event.
- Bigger is better, so do not be afraid to reach to further TYG's as well
- Allows friendships to form at a lower level, which will expand to a regional level.
- Lets friends from Kallot see each other again, not just at Kallot.
- Much less expensive and allows more members from the TYG's to attend and have a great time!

What are some ideas for Sub-Regional Events?

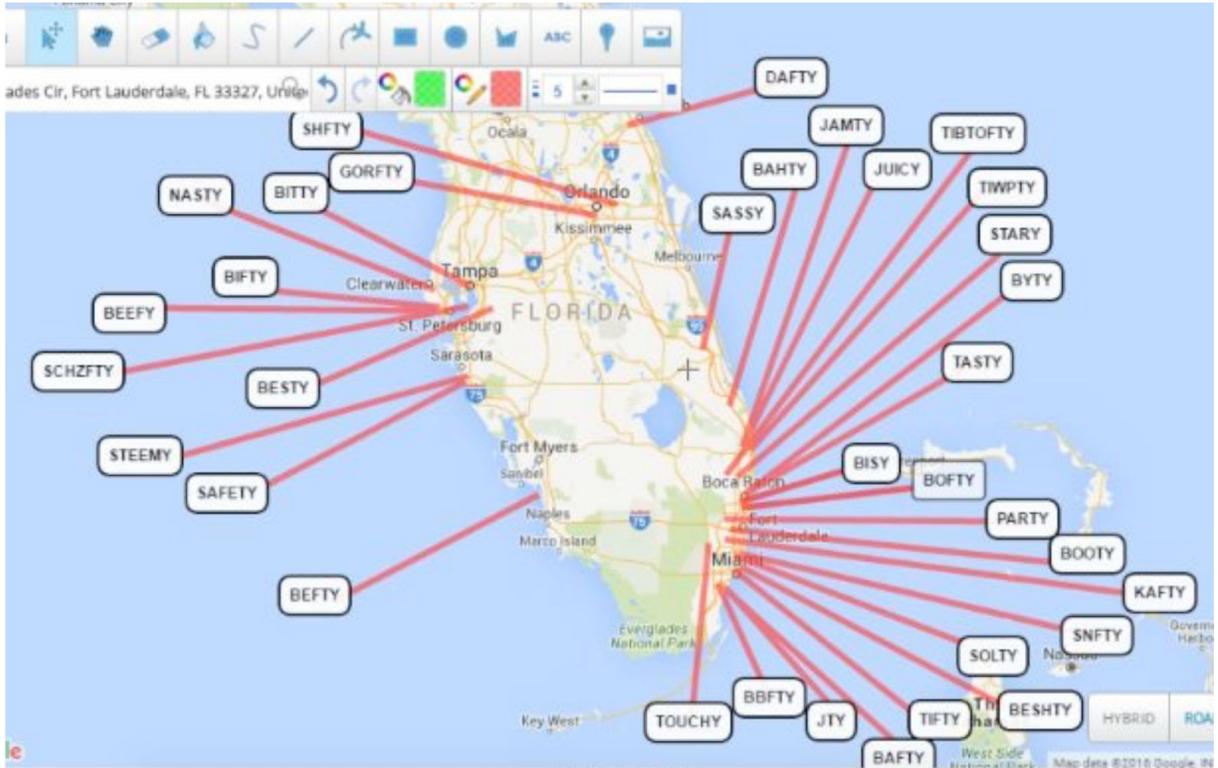
- When thinking of a place for a Sub-Regional event, keep in mind where the locations of the youth groups are. If they are further than expected, try doing something exciting halfway, between the temples. Also make sure you begin planning far in advance for these events to make sure it is well organized.

Sub-Regional Ideas

- | | |
|--------------------|------------------|
| - Bowling | - Ice Skating |
| - Movies/Ice Cream | - Dinners |
| - Lock-In | - Sport Event |
| - Beach Clean Up | - Overnight Trip |
| - Arcade | - Get Together |

#MVPNation

Below is a map of our FABULOUS region, showing where each TYG is located



What TYG's are near you? Who is there MVP? Phone Number?

The TYG's you listed above will be your subregion, you can count on them for advice, feedback, and ideas. I will have check-ins throughout the year so see how your subregion is doing and to discuss good moments, and not so good moments. **We learn by experience and through each other.**

#MVPNation

NFTY 678!

(Ready, OK! a 678!)

What is NFTY 678?

Well, NFTY 678 is the middle school program that gets middle school students involved in NFTY at a younger age. This allows these middle schoolers to get comfortable in NFTY-STR and gets them psyched for NFTY-STR in high school.

All of you should know what is happening at your JYG (Junior Youth Group) level. If it is not you, then it should be your Junior Youth Group Liaison, 9th grade representative, or underclassman representative. If you do not have a JYG, talk to your advisor or president and consider the advantages and possibility of having one.

How to promote to Middle Schoolers:

Middle schoolers do go to different schools as us, some do not have emails, and many do not have social media. So you would have to see them in person to talk about upcoming events. Here are good times to talk to them in person:

- **Religious School classes** - If you are still enrolled in classes, most likely middle schoolers are there at the same time as the high schoolers. This is a perfect time to go to classrooms and talk at dinner about events.
- **Mutual Friends** - Maybe you became friends with someone in a lower grade. If they have a friend that is in middle school, you can your friend to tell their middle school friend about events. Or ask for their contact information.
- **Parents** - Parents enjoy seeing their kids out of the house with friends doing fun activities. Ask for the parents emails and phone numbers and let them know there are events for their middle school child and to sign up for them.

#MVPNation

Spread the Word!

In your MVP year, you will be spreading the word about many events. The three types of events are; TYG events, Sub-Regional events, and NFTY Regional events.

1. TYG Events:

- a. It is much easier to promote TYG events because everyone lives relatively close to one another.
- b. Talk to people at school, temple, extra-curricular events and let them know what events are coming up and how to sign up for them.
- c. Use your reps to help spread the word to the general members. Notice I said "help" you are still talking to people and reaching out to people.

2. Sub-Regional Events:

- a. With sub-regional events, it involves many TYG's which means many MVP's and reps.
- b. Figure out a fun and creative way to spread the word. Remember there are many more people that can come to this event then just a TYG event.
- c. Create a poster with the CVP and have it posted on the social media accounts. Make sure to include on the poster what the event is, dates and times, and sometimes the price is good to show also on the poster.

3. Regional Events:

- a. Regional events include LLTI, Winter Regional, and all of the kallot throughout the year.
- b. I will be working with the CVP to help spread posters and pictures that will help get the word out.
- c. I highly encourage you to have it posted on not just your TYG's social media account, but your own too. Just in case somebody is not following your TYG's account.

#MVPNation

Fishbowl Effect!

(One fish, Two fish, Red Fish, Blue Fish)

Because you are now on board, you are now also in the fishbowl. But what does this mean? Well, jump right into it.

Example of the Fishbowl Effect: (True Story)

I went to Friday night services at a different temple than I normally do. It was 4th grade services that night which means the 4th graders were leading the service, and reading prayers. I look on the Bima and see this 4th grader. He was wearing a basketball kippah. That kid looked like he wanted nothing to do with the services. He was not smiling, not singing any of the songs, not paying attention to the speaker.

What can you assume the 4th Grader wants to do?

After services, I talked to one of the teachers and said, "That kid in the basketball kippah, I bet he is always upset in class and the teacher surprisingly replied and said, "No, he is the best kid ever, always participating and making friends" I was surprised when I heard that because I did not expect him to be that way in class.



This, my friends, is the fishbowl effect. I assumed the 4th grader is a troublemaker and does not participate in class because I saw him unhappy at services.

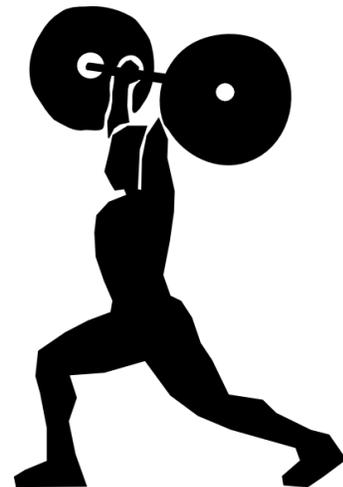
Act appropriate with your friends. If you are behaving, but the person next to you is not, some people might think you are not behaving as well. Also, **never assume people's emotions until you know the whole story.**

#MVPNation

#MVPNATION!

When I hear the word, "network" I feel that means only being able to talk to certain people. But we are a nation, MVPNation. We can talk to whoever in our track. It does not have to be only me or only your sub-regional group.

- I will have bimonthly calls with each each of you. I will post links throughout the year to reserve your spot so I can call you.
- We will have a group chat where I will post important information concerning membership.
- It is important that if you have ANY questions, or just bored, I will talk to you. If you want me to review a mixer you wrote, I'll read it. If you want me to give my feedback about something, I will.. Do not hesitate to ask.
- Also, do not be afraid to ask other MVP's. We are all here because we have a passion for membership. We have a passion for our youth groups and NFTY. We are all here to help each other so we can make our region strong.



#MVPNation

Key Points

You have learned many things about being a MVP and working as a board to help you grow and flourish this year. There was a lot of information in this book, so here is a list of the “Key Points” you should always remember:

- Everyone is different - If it comes to opinions or interests, they should all be heard.
- Saying “I will sign up” is different then signing up - People will say they will sign up just so they do not have to hear you tell them to sign up. Repeating yourself to them lets the member know how much fun and important they are to the TYG.
- Anyone can promote events, not just MVP's - If you and your reps do not go to school where many members do go, tell a board member that does go to that school to inform them about events.
- Obtain and Maintain - Your main goal in the beginning of the year should be to round up and get as many people to sign up for your TYG and opening event as possible. After that, you want to check up on them and tell them why they should continue coming back.
- We are here to help each other - At the beginning of the packet, I told you that you can DM, call, snap, or text me. After spending this weekend with you, you can still do all those things. Remember we are all a team and are all here to help each other.

COLORING!

You all have done such an amazing job this weekend! I know you will do such amazing things this year. Now, enjoy this coloring page for all of your hard work you did and will be doing.



#MVPNation