

**1. What goals do you have as Communications VP for the 2019-2020 year?**

I have many goals I would like to complete as CVP that will strengthen means of accessibility and help members have a more personal experience with NFTY-STR. Some of these ideas include doing TYG Takeovers of the NFTY-STR social media accounts to keep membership stamina and TYG participation active in between events. I also would like to create a Song n' Shuk suggestion box, where members can request songs they wish to see on the slideshow and merchandise they are interested in for the Shuk. Other plans include a merchandise preview packets, where STRites can see what we will be selling in the Shuk prior to arriving at Kallah, and can therefore plan their spending accordingly. Another idea of mine is a Find Your Voice campaign, where STRites can have an outlet to find what matters to them in life and express themselves through a variety of means, whether that be writing, art, pop culture, music, discussions, physical activity, etc.. This goes along with an idea to create a Humans of NFTY-STR page/column (derived from Humans of New York). We all have so many stories and experiences that make us unique, and this would provide an opportunity to learn more about each other and grow closer as a region. I also plan to continue and expand most of the elements already put in place by previous CVP's, such as keeping the Chai Five digital, utilizing Remind at events, instagram engagement series, and having multiple photographers at kallahs!

**2. Why have you chosen to run for Communications VP?**

There are so many reasons why I have chosen to run for Communications VP. Participating in kallot, (my first being Hatikvah as a 7th grader in 2015!), TYG events, years at camp, and even NFTY in Israel this past summer, have fostered an unbreakable love for my Jewish community. After serving as the CVP for PARTY, I realized I love this position and it is where my skills fit best. I am creative and love to express myself through different means, whether that be designing merchandise and flyers, engaging my community on social media, or writing about things that matter to me. After the tragedy that happened at my high school, I realized the impact words could have. I spoke at a walkout in Colorado (I was invited by an ex STRite funnily enough) and represented my school at a Youth Leadership Summit in New Zealand, and was amazed by the reactions I received after I gave speeches at these events. Communication is so

NFTY STR Presents

# CHAI FIVE

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**WINTER REGIONAL  
2019**

Have a question about NFTY Convention, Camp Jenny, Spring Kallah, or other URJ programs? Take a look inside!!

## Talia Rumsky - Communications Vice President

much more than a simple Instagram post or t-shirt design. It's making an impact by expressing what you're passionate about, it's changing the world around you by being unafraid to use your voice. Communication is how we as people fundamentally form connections with one another. I have so many ideas for new merchandise, online engagement methods, and am overall just so passionate about this job. It would be an honor to share my skills in order to help NFTY-STR continue to flourish and grow as a region.

### 3. List what experiences make you qualified to be Communications VP.

Throughout the past few years I have participated in many activities and organizations that qualify me to be CVP. I have been on my TYG board (PARTY!) for three years, first as the Underclassmen Representative, next as Communications Vice President, and currently as the President. These roles, as well as being on my class board at school, have given me a well-rounded perspective of the responsibilities and drive it takes to be an effective board member, and more specifically, a successful CVP. I took a photography class at the Coral Springs Museum of Art and am the current historian for Politics Club at my high school, both of which have helped me develop my picture taking skills. I also have a strong passion for writing, and am happily fulfilling the role of Director of Internal Investment for English Honors Society at MSD. This past summer I was one of the few people selected to attend a Youth Leadership Summit in New Zealand. There, I worked alongside other high-school and college aged activists to do community service and brainstorm new ways we could communicate with our surrounding districts to increase youth engagement. Overall, these experiences have enhanced my skills and passion for creative work, all of which have prepared me to take on the role of regional Communications Vice President!

