

What goals do you have as Membership VP for the 2020-2021 year?

As Membership Vice President, I would like to achieve the following goals and objectives:

- ❖ Support TYGs to expand their membership:
 - Mixer Bank: Provides ideas and links to additional ideas on NFTY website
 - NFTY FAQ/Acronym Guide: Provide a template for local TYGs to adapt
 - Google Sheets/Excel Membership Engagement Tracking Form: An adaptable form for use on the TYG and STR level to track communication with prospective teens.
- ❖ Encourage stronger participation at regional events
 - NFTY STR Promotional Video: Work with the CVP to create a video promoting NFTY STR and our community.
 - NFTY SuperSTR Fanny Pack: PPs will receive the decorated fanny pack for being friendly, enthusiastic, etc. In the pack would be treats and incentives to attend the next regional event.

Why have you chosen to run for Membership VP?

I am choosing to run for Membership VP because I want to use my passion for NFTY STR to encourage more teens to create their own NFTY journey. My participation in NFTY was confirmed the moment I was personally welcomed by Maya Rosenberg, Regional PVP, at Hatikvah Kallah 2016. I can draw a direct line from that moment to the times when, as President of SNFTY, I have welcomed younger prospective members, to now. Using lessons from my own TYG board experience, I want to assist others to have that impact. Just as others have helped me grow and shaped me into a strong, compassionate Jewishly connected female, I want to help others have that same experience.

List what experiences make you qualified to fulfill this position.

SNFTY President: 2018-2019, 2019-2020

- Increased membership from 3 to 25 and regular program participation to 20 people by implementing communication strategies that had not been used previously.

NFTY STR Leadership Positions:

- Spring Kallah 2019: Co-created and group lead “NFTY Rocks”
- Fall Kallah 2018: Mixers Group Leader
- Fall Kallah 2019: Group lead a program, and chanted Torah on Saturday morning

URJ Camp Coleman (7 Summers): I have learned how to be a better Jew, expanded my social skills, and been taught how to be a leader among my peers, family and in my daily life.

Jewish Communal Experience:

- JPAL (Temple Sinai of North Dade’s Religious School program): Teen Teacher

How would you explain to an 8th grader why they should join NFTY?

NFTY is not just a Jewish weekend or attending programs and services; it is a close knit, caring and supportive community. During teen-led programs, inviting services, and fun social events, NFTY provides opportunities to step out of your comfort zone and find your best friends. NFTY is what you make of it. I went in with the goals to be outgoing, make new friends, engage and learn; this is how I found my place in the Jewish community. Experiencing new things with new people allowed me to become more extroverted. Taking on leadership roles helped me grow in my own understanding of myself. Joining NFTY brings you into a special community that is unlike anything else.